



Empowering independent retailers to thrive in a competitive market Australia-Wide.

Welcome to Central Buying Group

Are you ready to take your merchandise business to new heights? Look no further than Central Buying Group - your trusted partner in achieving profitable growth and success. With an extensive network of over 60 suppliers and a wealth of experience spanning more than 60 years in independent retail, we are dedicated to empowering your business with tailored merchandise solutions and exclusive benefits.



Join us now to supercharge your success!

Central Buying Group Pty.Ltd.
PO Box 411, Elsternwick Vic 3185

w: www.centralbuyinggroup.com.au
e: contact@centralbuyinggroup.com.au
t: 1300 992 442



PETER HEIDE
DIRECTOR

A career working in independent retail, from convenience stores, fuel distributors, grocery to general merchandise has given me an intimate understanding of the needs of an independent retailer.

I look forward to growing your business profitably.

Tel: 0410 479 207

Peter@centralbuyinggroup.com.au



AMANDA MATTHEWS
DIRECTOR

I have an extensive background in retail, specifically with independent retailers. I am committed to providing an exceptional buying program designed exclusively for our members to empower them to thrive in an increasingly competitive retail environment.

Tel: 0422 382 243

Amanda@centralbuyinggroup.com.au



ROBERT ARCURI
SALES MANAGER NORTH

With over 25 years of diverse retail experience, spanning Operations, Merchandising, and Safety, I offer a wealth of knowledge to enhance your outlets. This expertise has been gained through roles from frontline customer service to senior management within leading Australian retailers. I'm eager to help your outlets grow through outstanding products & service.

Tel: 0487 276 269

Rob@centralbuyinggroup.com.au



JOEL NANCARROW
SALES MANAGER SOUTH

Having worked in the retail industry for many years I bring with me a solid understanding of what your needs are in order to survive in a competitive market. I am committed to continuing to drive merchandise standards and solid business plans to help independent retailers grow and flourish in a tough retail market.

Tel: 0426 970 575

Joel@centralbuyinggroup.com.au

We offer you relationships with over 60 unique & exclusive suppliers dedicated to you, the independent retailer.

| Category | Foundation Supply Partners |
|--|--|
|  <p>Technology</p> |   |
|  <p>Toys</p> |         |
|  <p>Confectionery</p> |     <p>PUSH FOR BETTER COMING SOON</p> |
|  <p>Gifts</p> |                |
|  <p>Homewares</p> |   |

Great brands, great prices

| Category | Foundation Supply Partners |
|--|--|
|  <p>General Merchandise</p> |  |
|  <p>Australian Made</p> |  |
|  <p>Eyewear</p> |  |
|  <p>Greetings</p> |  |
|  <p>Stationery</p> |  |



Contact us today to join the independent retail revolution!  

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Benefits of joining the Central Buying Group



Increased Buying Power : By joining forces with other retailers, members can pool their purchasing volume. This collective buying power allows us to negotiate **better deals, lower prices, and favourable terms** with suppliers and manufacturers. It helps you secure bulk discounts and access to exclusive products & promotions.



Competitive Advantage: By having access to better pricing and a wider product range, members can **stay competitive** in the market and better compete with larger retail chains.



Cost Savings : With the ability to negotiate better prices and terms, members can reduce their buying price. This leads to **higher profit margins** on the products you sell, ultimately enhancing your overall financial performance.



Wide Product Range : We work with over **60 suppliers** to create a bespoke range suitable for local community stores. These products will feature in our catalogue program, including small minimum order quantities & freight-free thresholds (where applicable). Where we can, we actively support local Australian Made businesses.



Sale or Return Promotions : The Central Buying Group, will mitigate some of your purchasing risks by offering a minimum of **12 x 'Sale or Return'** promotions each year.



Centralised Billing : **One monthly payment**. We offer the time-saving facility of centralised billing, meaning all payments to suppliers will appear on one monthly invoice.



Credit Terms : As a member of the Central Buying Group, you are entitled to supplier **credit terms up to 54 days**.



Shared Knowledge and Expertise : Being part of the Central Buying Group allows members to **collaborate & share knowledge** with other retailers. They can exchange best practices, insights & market trends, benefiting from collective expertise & experiences.



Networking Opportunities: Our members will be invited to **exclusive events** at industry trade shows during the year, giving you access to the latest trends & high margin products. Plus you can connect with fellow operators to share ideas and opportunities.



Membership Money Back Guarantee - Our money back guarantee reflects our belief in the quality of the program. It is a **risk free opportunity** to give you peace of mind that if our service doesn't meet your expectations you have the option to receive a full refund. (conditions apply).

60+

SUPPLIERS

12

SALE OR RETURN
PROGRAMS

1

MONTHLY BILL

54

DAYS CREDIT

0

RISK

Ready to join the ranks of successful retailers?

We welcome retailers from various sectors who share our passion for excellence and customer satisfaction.

Follow our simple **2 step** application process & become a member today!

Step 1

Register at our website at www.centralbuyinggroup.com.au complete your store profile & pay your money-back guaranteed **annual subscription (\$249+GST)**

Once you become a member, you will receive your login details, which gives you access to the Central Buying Group website, where you'll find all our suppliers and the current Central Buying Group promotional catalogue and latest promotional calendar. **Our money-back guarantee** reflects our belief in the quality of the program. It is a risk-free opportunity to give you peace of mind that if our service program doesn't meet your expectations you have the option to receive a full refund (*conditions apply)



Benefits

- ✓ Increased buying power
- ✓ Cost Savings
- ✓ Access to 60+ Suppliers
- ✓ Up to 54 days credit
- ✓ Sale or return promotions
- ✓ Shared knowledge & expertise
- ✓ 10 digital & hardcopy catalogues
- ✓ Centralised monthly billing
- ✓ Access to exclusive events
- ✓ Competitive advantage
- ✓ Tax deductible
- ✓ Monthly Zoom meetings for your retail channel
- ✓ Access to CBG Facebook discussion group
- ✓ Money back guarantee

Step 2

Create an account with **Shift (our centralised billing platform)** All you need is an ABN, director's name, bank account details & mobile phone number. Simply follow this QR code to start...

**Conditions : Members are required to participate in at least 4 vendor promotions/activities each year - if you do not generate at least \$249 (exGST) in gross margin for these 4 activities, you can claim a refund of your membership fee.*

